Okanagan Tech Industry Night

Sponsorship Package

A Convergence of Technology, Talent, and Innovation

Okanagan Tech Industry Night (OTIN) – an annual event that epitomizes the spirit of innovation, collaboration, and competition in the tech world.

Positioned in Kelowna, the heart of the Okanagan's vibrant technology sector, OTIN serves as a dynamic platform for up-and-coming talent and seasoned professionals to showcase their ideas, network, and inspire each other.

Our Purpose

Showcasing Emerging Talent

Elevating the brightest student teams from UBCO and Okanagan College.

Fostering Industry Connections

Bridging the gap between the academic and professional tech worlds.

Encouraging Innovation

Creating a space where new ideas are not only shared but celebrated and rewarded.

Agenda

5:00 PM - 5:10 PM: Opening Introduction

A brief welcome and an overview of the evening's agenda.

5:10 PM - 6:00 PM: Student Team Presentations

The event's highlight where top student teams from UBCO and Okanagan College compete. The presentations are judged 50% by a panel of judges and 50% by audience votes, fostering an interactive and engaging atmosphere.

6:00 PM - 8:00 PM: Networking, Food, and Exhibition

This segment offers ample opportunity for networking over a selection of fine foods. An exhibition featuring all participating teams, including those not presenting, allows attendees to explore a wide range of projects and ideas.

8:00 PM - 8:10 PM: Closing Remarks

A brief closing ceremony, announcing the competition winners and wrapping up the event with acknowledgments and thanks.

Audience Breakdown

Industry Professionals (80 Attendees): This group includes seasoned experts, business leaders, and recruiters from top tech companies.
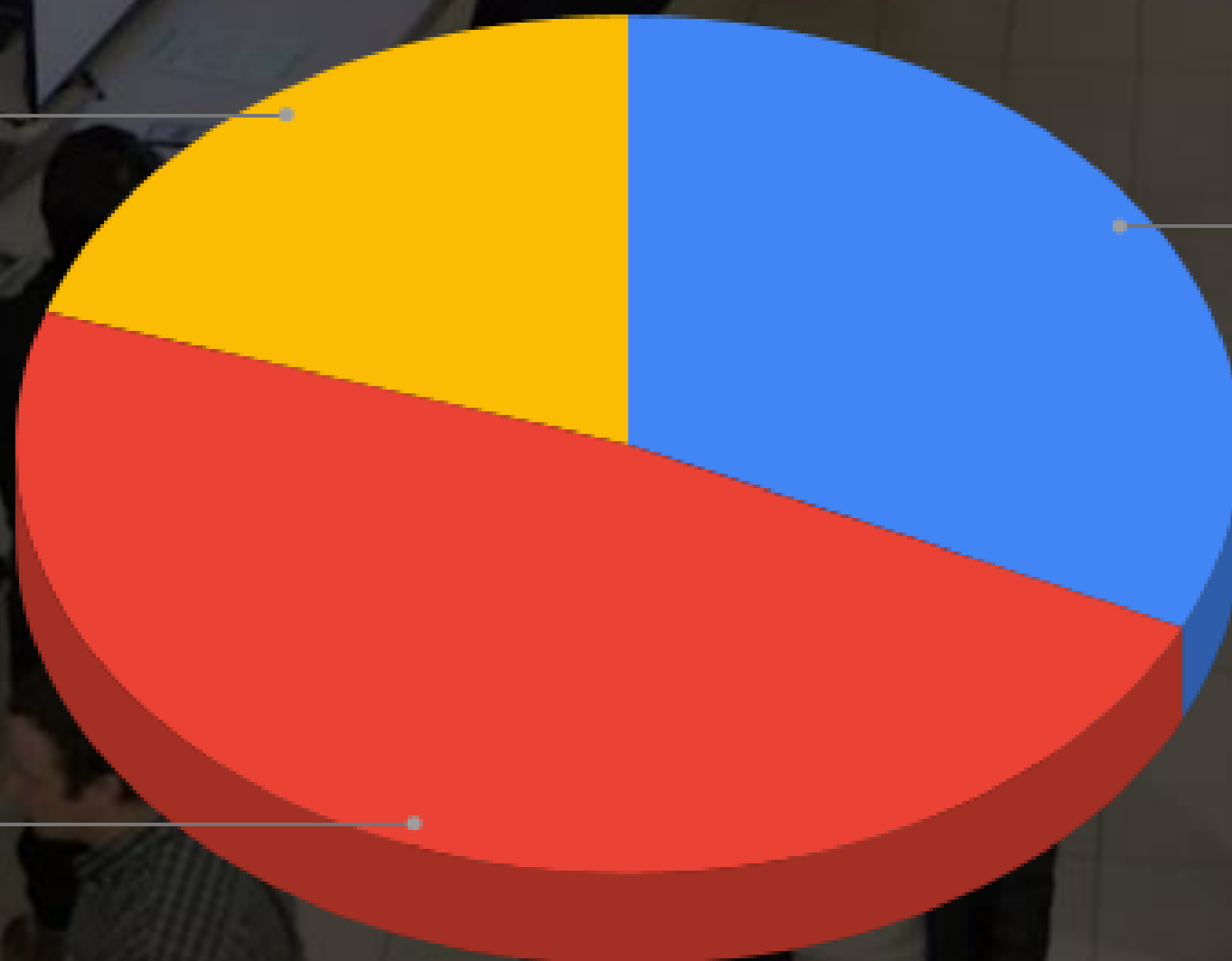
Students (UBCO and Okanagan College) (120 Attendees): Eager to learn and engage, these students are the future of tech. They bring fresh perspectives and are keen on exploring opportunities, learning from industry leaders, and networking for internships and future career prospects.

Guests (50 Attendees): Distinguished members from IEEE and other notable guests add to the event's prestige.

Guests
20.0%

Industry
32.0%

Students
48.0%

Our Mission and Vision

Mission

Nurturing Tech Future of Okanagan

OTIN is committed to showcasing the emerging talent and innovations within the Okanagan tech community. Our goal is to be the bridge between academia and industry, transforming innovative ideas into real-world applications.

Vision

A Nexus of Tech Excellence

We aim to establish OTIN as a key event in the tech industry, nurturing the next generation of tech leaders and making the Okanagan region a recognized hub of technological innovation and collaboration.

Values

Innovation and Creativity

Celebrating new ideas and pushing technological boundaries.

Collaboration and Community

Fostering a diverse gathering of perspectives to build a united tech community.

Excellence and Quality

Striving for the highest standards in our event and community interactions.

Inclusivity and Diversity

Creating a space where all voices and ideas are valued and respected.

Education and Growth

Providing learning and growth opportunities for personal and professional development.

Our Teams

IEEE UBCO Student Branch

Aziz Rakhimov
Chair

Tomi Shittu
Secretary

Kris LN
Event Planner

Yannis LN
Social Media Manager

Isabella Unnsteinsdottir
Event Coordinator

Julian Guda
Treasurer

Cole Robulack
General Manager

Yerkin Tulenov
Lead Webmaster

IEEE OC Student Branch

Thais Santos Damasceno
Chair

Daniel Tumback
Vice Chair

Alex Hopfner
Treasurer

Alexander Ross
Secretary

+ 20 more Volunteers from Both Branches

Benefits of Sponsoring

Talent Recruitment

Access to a pool of eager and skilled students ready to step into the tech world.

Reach a Targeted Audience

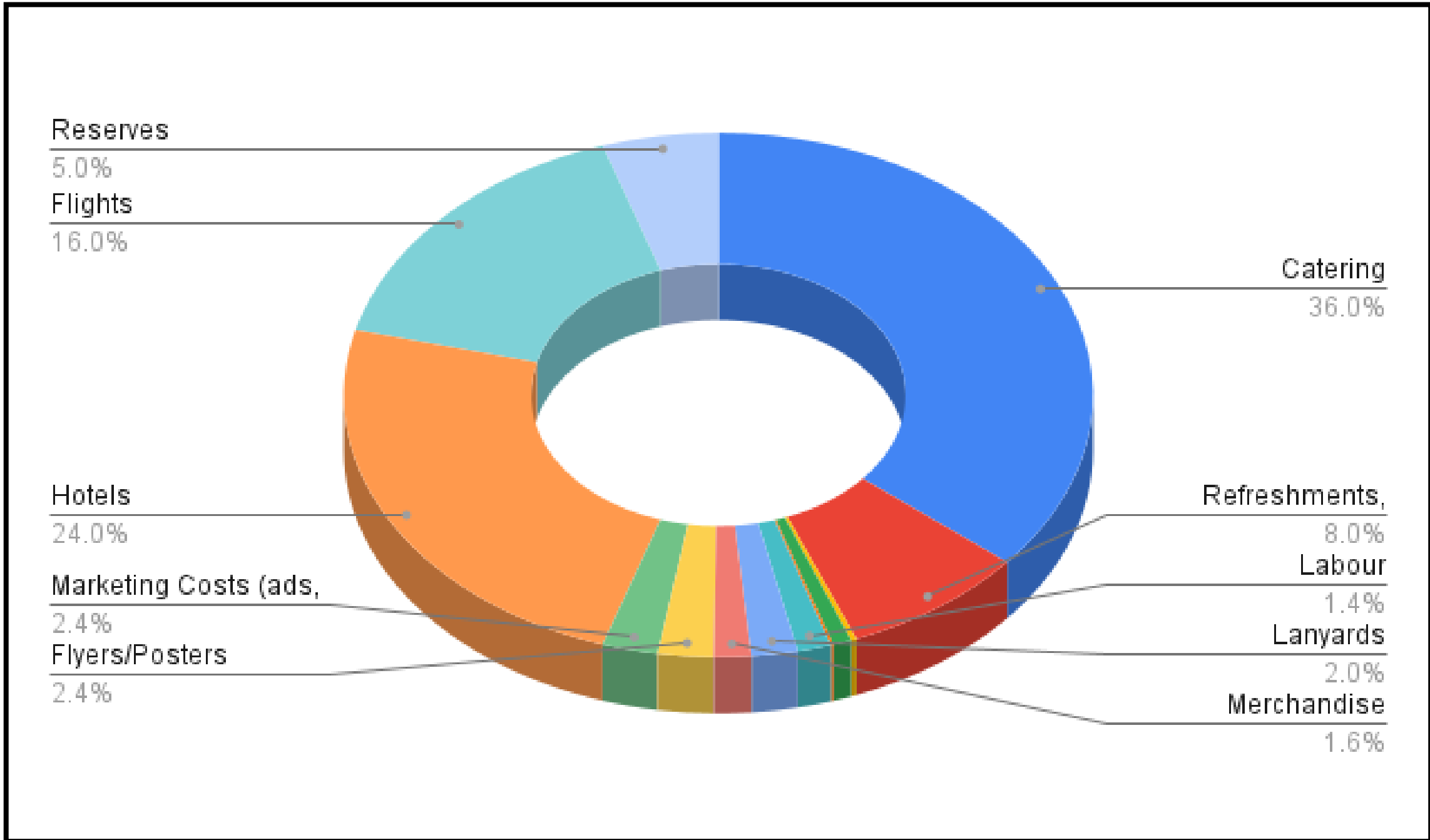Connect with a focused group of tech enthusiasts, professionals, and future leaders.

Brand Visibility

Gain exposure to a diverse demographic, enhancing brand recognition among industry leaders and emerging talents.

Networking Potential

Opportunity to engage with a wide range of participants from different backgrounds and career stages.

Our Budget

Type	Total cost
Catering	$4,500.00
Refreshments, Beverages	$1,000.00
Web Hosting	$30.00
Tablecloths	$100.00
Domain	$15.00
Labour	$180.00
Lanyards	$250.00
Merchandise	$200.00
Flyers/Posters	$300.00
Marketing Costs (ads, etc)	$300.00
Hotels	$3,000.00
Flights	$2,000.00
Reserves	$625.00
TOTAL	$12,500.00

Sponsorship Tiers

	Silver	Gold	Platinum
	$500	**$2000**	**$3500+**
Logo on Website	✓	✓	✓
Endorsement on Social Media Posts*	✓	✓	✓
Access to list of Student Attendees with Resumes		✓	✓
Official Logo on Event Signage & Electronic Displays		✓	✓
Verbal Acknowledgement before & after events**			✓
Gold Tier Status at next OTIN event			✓
Opportunity to address audience at event opening			✓
Handpicked UBCO & OC talent upon request***			✓
Dedicated Page in Brochure and on Website			✓

*   (up to 3 posts on Instagram, LinkedIn, Twitter(or X) over the span of the 2 weeks before the event)

**   (during opening and downtime)

*** (we will work with faculty and our connections to find the best possible candidate for your

Contact Us

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